

The Educational Enrichment Foundation presents
Tucson's Best Wing Fest 09!

Friday – July 24, 2009 – 4:00pm – 8:00pm

Location: the newly renovated Tucson Hilton East

Concept:

A community-wide event for individuals and families to enjoy an evening of fun and festivities, including wing tasting and judging in categories such as: Best Wings, Hottest Wings, Best Booth, Friendliest Staff, and Biggest Fan Club, and more!

Who's putting this on?

The Educational Enrichment Foundation (EEF) is an independent 501(c)(3) non-profit. Its mission is "providing resources to expand and enrich student learning in Tucson Unified Schools." EEF does this by providing mini grants to teachers for classroom projects, scholarship assistance to students for interscholastics and post-secondary education, and special needs assistance (eye exams and eyeglasses, bus passes, shoes, uniforms and school supplies) for underserved but very deserving students. Proceeds from the ***Tucson's Best Wing Fest 09!*** will help support these important programs in the 2009-2010 school year.

How does it work?

Any full service or fast food restaurant, bar, pub or eating establishment in Southern Arizona can participate! EEF has secured the venue, will recruit beer, soda and media sponsors, print tickets, supply in-house table tents and posters. Participating restaurants will promote and sell tickets in the weeks prior to the event. The restaurant that sells the most tickets will win a prize the evening of the event. Tickets will also be sold through many other local outlets.

Each restaurant is required to bring a minimum of 1000 wings of which 2 (two) will be given to each patron free. You absolutely may bring more to sell!

The venue will supply 2 8' banquet tables and a trash can. Restaurants provide decorations, serving plates, napkins, condiments, etc. – whatever is needed to present your wings to the public.

You will need 2 to 3 staff/volunteers to work your booth at the event. Staff tickets will be included in the \$150 restaurant entry fee.

Deadline to enter and be included in media campaign: June 19, 2009.

Awards:

The following awards will be presented at the end of the ***Tucson's Best Wing Fest 09!***

Voted by the celebrity judge's panel:

Tucson's Best Wings
Tucson's Hottest Wings

People's Choice Awards:

Tucson's Most Exotic Wings
Best Decorated Booth
Friendliest Staff

Determined by the most tickets sold by participating restaurant:

Tucson's Most Popular Wing Spot!





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Competitors FAQ

TUCSON'S BEST WING FEST IS BACK IN TUCSON!
So, you want to compete in ***Tucson's Best Wing Fest?***
Well then, below we have a list of commonly asked questions
and answers, followed by an entry form. Register today!

Q: When is Tucson's Best Wing Fest?

A: Friday, July 24, 2009 from 4:00 PM – 8:00 PM.

Q: Where will Tucson's Best Wing Fest be held?

A: At the newly renovated Tucson East Hilton, 7600 E.
Broadway Blvd, Tucson, AZ

Q: Can we sell tickets to Tucson's Best Wing Fest at our venue?

A: Yes! We ask that each restaurant sells a minimum of 40 tickets. We'll provide table tents and posters, and restaurants signed up by June 19th will be identified in our promotional media (i.e. your logo on TV spots, print advertising, etc).

Q: How much does it cost to enter Tucson's Best Wing Fest?

A: The entry fee is \$150 with your registration. We ask that you sell at least 40 tickets prior to the event. The entry fee is included in your total ticket sales. We encourage you to create your own in-store incentives for staff to sell tickets.

Q: Is there an advertising charge to be included in Tucson's Best Wing Fest?

A: No. All of the advertising that we do for the event is included at no cost to you.

Q: Is this a charity event?

A: Yes, **Tucson's Best Wing Fest** supports the efforts of The Educational Enrichment Foundation, providing resources (like teacher mini grants, student scholarships and special needs assistance like eye glasses, etc.) to enhance and enrich student learning in the Tucson Unified School District. This event will provide much needed assistance to kick off the 2009-2010 school year.

Q: How many wings do I need to bring?

A: A suggested minimum of 1000 wings per category entered is recommended, though a great many restaurants bring two and three times that amount to sell. The final number is up to you, but keep in mind that it is a large, hungry, wing loving crowd.

Q: Where are the wings cooked?

A: Prepare and cook your wings in your kitchen and place in a hot box for travel to the event. At the event, the wings go from hot box to chafing dish for serving. This gives everyone a level playing field when it comes to judging. **(Chafing dishes and hot boxes are NOT provided by the event. You must bring your own.)**

Q: What will be provided? What should we bring?

A: Each restaurant will be provided two skirted tables for the front and back of your booth. You provide the fun, color, theme, decorations, plates, forks, balloons, mascot, or whatever you need to showcase your wings and your establishment.

Q: Should we / Are we allowed to bring wing dipping sauces?

A: Dipping sauces are fine and you may bring them, but they are not used in the official Tucson's Best Wing Fest judging process.

Q: How many categories can we enter?

A: Each competing restaurant can enter both what they consider their Best and Hottest wings. All participating restaurants will automatically be entered to win the People's Choice awards for the Best Decorated Booth, Friendliest Staff, and Tucson's Most Popular Wing Spot (determined by most tickets sold.)

Q: Can we bring promotional items and material for distribution to the crowd?

A: Yes, in fact please do! (Hint: we'll be announcing raffle prize items throughout the event, and your T-shirts or promotional items can be included!)

Q: Do we need to staff this event?

A: EEF can provide volunteers to serve at your booth, but most restaurants bring their own. Remember, Friendliest Staff is one of the People's Choice awards!

Q: What time do we load in?

A: The ballroom will be available at 10:30 am, pre-event meeting is 3:30 pm, all load in must be completed prior to the pre-event meeting.

Q: What do we win?

A: Each category winner receives a trophy, an authentic frame able winner's certificate, and is entered to compete for "Best of Fest". The Best of Fest winner receives a trophy to display at his/her establishment, winner's certificate, and is memorialized on the ongoing Best of Fest trophy (our version of the Stanley Cup). Additionally, winners are included in press photo shoots, website updates, and press releases.

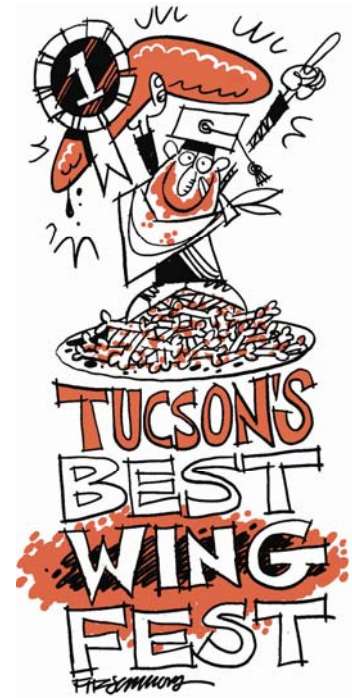
For other questions or info, please email Linda Goode at eefdev@theriver.com.

Thank you for your interest in the Tucson Tucson's Best Wing Fest!

Tucson's Best Wing Fest Committee

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Competitors Submission for Participation

Please fill out the below form and return it ASAP with your \$150.00 registration fee. Please print clearly.
Deadline for media participation: June 19, 2009.

Restaurant Name _____

Mailing Address: _____

City: _____, **STATE:** _____ **ZIP:** _____

Your Representative's Contact Name: _____

Contact Title: _____

Contact Phone: _____

Best Time to call: _____ **AM / PM.** **Email:** _____

Company Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

TBWF Ticket Numbers*: _____ to _____ rec'd ____/____/____
_____ to _____ rec'd ____/____/____
_____ to _____ rec'd ____/____/____
_____ to _____ rec'd ____/____/____

***Restaurants are responsible for tickets received. Tickets are valued at \$10.00 each.**

Authorized Manager or Owner's Signature: _____
Today's Date _____

Thank you,

The Tucson's Best Wing Fest Committee, 2009

Additional questions can be answered via phone by calling Linda at 520.325-8688 weekdays or 235-0355 (cell).