



Providing resources to expand and enrich student learning in the Tucson Unified School District

FOR IMMEDIATE RELEASE
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Educational Enrichment Foundation & Soroptimist International “Stuff the Bus!” for Local Students Two Locations on March 6, 2010

Tucson, AZ (February 19, 2010) -- The Educational Enrichment Foundation (EEF) is seeking to fill an entire school bus with donated clothing for low-income students in Tucson Unified School District schools and needs the public's participation to “Stuff the Bus!”

The **Stuff the Bus!** event will be held for one day only on **Saturday, March 6, from 10 a.m. to 4 p.m. at two locations:**

Sam Levitz/Daglio's Shopping Center on the northeast corner of East Broadway and North Pantano Road
Campbell Shopping Plaza at the northeast corner of Campbell and Glenn

Suggested clothing donations include new pants, shirts, sweaters, skirts, uniforms, socks and underwear or gently worn school clothing for both elementary school-aged children and high school students. Gently used sports equipment (soccer, tennis, track, base/softball, basketball, football), dictionaries, atlases, non-fiction world culture books, crayons, backpacks, spiral notebooks, binders, copy paper, pens, pencils, laundry soap and personal/hygiene products are also greatly appreciated. Financial contributions can be made as well (checks should be written to the Educational Enrichment Foundation and are fully tax deductible).

All clothing donations will benefit the TUSD Clothing Bank, which is struggling to keep up with student needs during the current economic downturn.

The two TUSD school buses at Stuff the Bus! will premiere the display of banners underwritten by the Tucson Medical Center in order to promote the work of EEF. These banners, which read "TMC + EEF = SMART KIDS," will be featured on 50 TUSD buses and will draw attention to the programs of EEF and to EEF's partnership with TMC.

About EEF

The Educational Enrichment Foundation (EEF) is an independent non-profit 501c3 organization founded by Tucson's community members and business leaders in order to support the students and teachers within Tucson Unified School District schools. Established in 1983, EEF is the oldest foundation of its kind in Arizona and serves 56,700 TUSD students annually. Through its grants, professional development programs, and community activities, EEF actively provides enhanced and enriched learning resources for TUSD students, teachers, and schools. EEF programs are supported by corporate and non-profit grants, payroll deductions made by hundreds of dedicated TUSD employees, and contributions from the general public.

About Soroptimist International of Desert Tucson

Soroptimist is an international volunteer organization for business and professional women who work to improve the lives of women and girls in local communities and throughout the world. Over the past 33 years Soroptimist International of Desert Tucson has donated over \$500,000 to the Tucson community and logged over 10,000 hours of volunteer service.