

## NEWS RELEASE

### Educational Enrichment Foundation Appoints Robert Padilla As New Executive Director

For Immediate Release (July 2, 2007).

The Educational Enrichment Foundation (EEF) of Tucson has named Robert Padilla as its new Executive Director effective July 1. Padilla replaces Sally Trattner who is retiring after 20 years with the Foundation. EEF, founded in 1983, supports the students of Tucson Unified School District with clothing, glasses, school supplies, hearing exams, and scholarships. EEF also assists TUSD teachers with the funding of special projects designed to enhance the learning experience of students.

Padilla previously served as the Executive Director of the Chicanos Por La Causa Tucson Foundation which he helped found. Padilla also spent 20 years in Los Angeles with IBM and Digital Equipment Corporation.

When asked what his goals were for the Foundation, Padilla replied, "I hope to continue the outstanding work of the Educational Enrichment Foundation. This is a tremendously important organization that has made great inroads over the last 24 years. I believe it is vital that we continue to help those students who are most in need. I would also like to see EEF provide more scholarships to recent graduates in an era when it is getting more and more difficult to afford to attend college." A long-time advocate of education for the economically disadvantaged, Padilla is a graduate of the University of Arizona and the University of Michigan.

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