

Date: August 23, 2007  
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## PRESS RELEASE

### EDUCATIONAL ENRICHMENT FOUNDATION PROVIDES NEW SHOES FOR THE NEW SCHOOL YEAR

*For Immediate Release (August 22, 2007).* In keeping with its annual tradition, the Educational Enrichment Foundation (EEF) is hosting three Back to School Shoe Shopping Days for approximately 300 Tucson Unified School District (TUSD) students. Generous donations from our sponsors allow the Educational Enrichment Foundation to purchase new shoes and socks for some of the district's neediest children.

Three Shoe Shopping days will be generously underwritten by the Community Foundation for Southern Arizona, Rincon Optimists Club, and Canyon Ranch Foundation. The schedule is as follows:

- **Monday, August 27, 2007 – 9:00 A.M. – 11:30 A.M.**, *Payless ShoeSource*, 1183 W. Irvington (Irvington and I-19), sponsored by Community Foundation For Southern Arizona
- **Tuesday, August 28, 2007 – 9:00 AM – 11:30 AM**, *Payless ShoeSource*, 4140 E. 22<sup>nd</sup> Street (east of Alvernon), sponsored by Rincon Optimists Club
- **Wednesday, August 29, 2007 – 9:00 AM – 11:30 AM**, *Payless ShoeSource*, 3944 E. Grant Road (east of Alvernon), sponsored by Canyon Ranch Foundation.

Payless ShoeSource provides the Educational Enrichment Foundation with a generous discount, allowing EEF to reach as many students as possible. School community representatives, nurses, counselors, social workers, teachers and principals bring these most deserving children to the Payless locations and assist in the selection process. Refreshments are provided by Eegee's.

The Educational Enrichment Foundation was founded in 1983 and is approaching its 25<sup>th</sup> anniversary. Our mission is: Providing resources to expand and enrich student learning in the Tucson Unified School District. Last year, EEF served approximately 5,000 students. In addition to providing shoes, glasses, and other staples for the children of TUSD, EEF also offers scholarships to students who would otherwise be unable to attend college. Tax-deductible donations can be sent to the Educational Enrichment Foundation at 3809 E. Third Street, Tucson, AZ 85716.

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