

Date: September 2, 2008  
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## PRESS RELEASE

### EDUCATIONAL ENRICHMENT FOUNDATION PROVIDES SHOES FOR NEEDY STUDENTS

*For Immediate Release (September 2, 2008).* In keeping with its annual tradition, the Educational Enrichment Foundation (EEF) is hosting three Shoe Shopping Days for approximately 300 of Tucson Unified School District's (TUSD) most needy students. As the supporting foundation for TUSD, the Educational Enrichment Foundation annually provides shoes, glasses, and clothes to the 58% of TUSD students who qualify for free or reduced lunch.

The three forthcoming Shoe Shopping days will be underwritten by Rincon Optimists and Canyon Ranch. The schedule for the Shoe Shopping days is as follows:

- Monday, September 8, 2008 – 9:00 A.M. – 10:30 A.M., *Payless ShoeSource*, 1183 W. Irvington (Irvington and I-19), sponsored by the **Educational Enrichment Foundation**
- Tuesday, September 9, 2008 – 9:00 AM – 11:30 AM, *Payless ShoeSource*, 4140 E. 22<sup>nd</sup> Street (east of Alvernon), sponsored by **Rincon Optimists**
- Wednesday, September 10, 2008 – 9:00 AM – 11:30 AM, *Payless ShoeSource*, 3944 E. Grant Road (east of Alvernon), sponsored by **Canyon Ranch**.

Payless ShoeSource provides the Educational Enrichment Foundation with a generous discount, allowing EEF to reach as many students as possible. Refreshments are provided by Eegee's.

The Educational Enrichment Foundation was founded in 1983. Last year, EEF provided shoes to over 1,300 TUSD students. EEF will be celebrating its 25<sup>th</sup> anniversary this year. The foundation is located at 3809 E. Third Street, Tucson, AZ 85716.

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