

PRESS RELEASE

Date: September 3, 2003
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IT'S NEW, IT'S SUPER, IT'S -- SHOES
NEW SHOES FOR SCHOOL
EDUCATIONAL ENRICHMENT FOUNDATION
AND PAYLESS SHOESOURCE – PARTNERSHIP
BENEFITS 250 TUSD STUDENTS

For Immediate Release...(September 3, 2002) The Educational Enrichment Foundation (EEF) is hosting two shoe-shopping mornings at Payless ShoeSource stores in Tucson.

MONDAY, SEPTEMBER 8, 2003 9:00 A.M.-11:30 A.M.

Payless ShoeSource, 4140 E. 22nd Street at Alvernon

Graciously sponsored by RINCON OPTIMIST CLUB

TUESDAY, SEPTEMBER 9, 2003 9:00 A.M.-11:30 A.M.

Payless ShoeSource, 3659 S. 16th Avenue (Ajo and 16th)

Graciously sponsored by CANYON RANCH FOUNDATION

Generous donations from the Rincon Optimist Club and the Canyon Ranch Foundation enable EEF to purchase new shoes and socks for 250 of Tucson Unified School District's neediest children. Payless ShoeSource provides EEF with a 40% discount, allowing the foundation to stretch its dollars. The EEF staff and Board of Directors wish to say **THANK YOU TO OUR WONDERFUL DONORS AND BUSINESS PARTNER FOR MAKING "SHOES FOR STUDENTS" --- SUPER SHOE SHOPPING DAYS.**

School community representatives, nurses, counselors, social workers, teachers and principals bring these most deserving children to the Payless locations and assist in the selection process. EEF provides refreshments, making the shopping trip an extra special outing. Volunteers from the Rincon Optimist Club, the Canyon Ranch Foundation and EEF will be on hand to help as well.

EEF was established in 1983 through a grant from the Ford Foundation. Our mission is: Providing resources to expand and enrich student learning in the Tucson Unified School District. For shoes, clothing and many more ongoing needs, tax-deductible donations can be sent to the Educational Enrichment Foundation, 3809 E. Third Street, Tucson, AZ 85716.

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