

Date: November 29, 2007
Contact: Robert Padilla
Telephone: 520.325.8688
FAX: 520.325.8579
EMail: eef@theriver.com

PRESS RELEASE

NEW SHOES FOR the HOLIDAYS: An EDUCATIONAL ENRICHMENT FOUNDATION TRADITION **BENEFITS OVER 600 TUSD STUDENTS**

For Immediate Release (November 28, 2007). In keeping with its annual holiday tradition, the Educational Enrichment Foundation (EEF) is hosting four Shoe Shopping mornings for approximately 600 of Tucson Unified School District's (TUSD) students.

- Monday, December 3, 2007 – 9:00 A.M. – 11:30 A.M.
Payless ShoeSource, 1183 W. Irvington (Irvington and I-19)
Graciously sponsored by **DESERT DIAMOND CASINO**
- Tuesday, December 4, 2007 – 9:00 AM – 11:30 A.M.
Payless ShoeSource, 3944 East Grant Road (east of Alvernon)
Graciously sponsored by **BOOKMAN'S**
- Wednesday, December 5, 2007 – 9:00 AM – 11:30 A.M.
Payless ShoeSource, 7105 East 22nd Street (Kolb and 22nd Street)
Graciously sponsored by **PICOR**
- Thursday, December 6, 2007 – 9:00 AM – 11:30 A.M.
Payless ShoeSource, 4140 East 22nd Street (east of Alvernon)
Graciously sponsored by **WELLS FARGO BANK**

Generous donations from Bookman's, Desert Diamond Casino, PICOR and Wells Fargo Bank enable EEF to purchase new shoes and socks for 600 of Tucson Unified School Districts most disadvantaged students. Payless ShoeSource provides the Educational Enrichment Foundation with a generous discount, allowing EEF to serve as many students as possible.

To make the event even more special, refreshments will be provided by both Desert Diamond Casino, eegee's and Wells Fargo. In addition, students will receive school supplies courtesy of CitiCards.

EEF was established in 1983 through a grant from the Ford Foundation. **Our Mission is:** Providing resources to expand and enrich student learning in the Tucson Unified School District. For shoes, clothing and many more ongoing needs, tax-deductible donations can be sent to the Educational Enrichment Foundation, 3809 E. Third Street, Tucson, AZ 85716.

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